

For Conference of KTU Students' Association

MOTIVATIONAL LETTER

2018 03 02

I am Lukas Kijauskas, a first year Master in Faculty of Economics and Business. Currently I am studying innovation management and entrepreneurship while applying my studies to the KTU Students' Association in the managing role of President.

I am running for a second year as a candidate to Presidency because one of my previous and still ongoing goals was the continuity of the organization. In my opinion, one of the biggest flaws in KTU SA is its members rotation intensity and every year with the change of managing team, the organization's productivity decreases until new leaders gain their competence to act bravely on their own. I believe that my second year of Presidency would bring stability to this organization and produce results of greater added value, because of the competence gained during the first year in KTU SA managing role.

Moreover, now I can actually see that this organization needs change. A smart change based upon the essentials of KTU SA very existence and understanding of our mission. A change in developing our members' competences. A change of strategic management. A change to bring added value to our activities. Finally, a change in integration of changes.

After all these five years I have spent in KTU Students' Association now I can only say – I am as ready as I could ever be. I can finally declare that I actually know what I am doing and have got a vision of most possible outcomes. Now it is your choice to decide if you believe in me and if so we will move mountains.

Thank you for your time.

Sincerely,

Lukas Kijauskas