



## PROFILE

### Personal traits

- Creativity
- Flexibility
- Attentiveness to detail
- Excellent team management skills
- Communicative
- Ambitious

### Hobbies and interests

- Creative writing (prose)
- Travelling
- DJing
- Philosophy
- Hosting events
- Coaching

### Contact

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# AUGUSTINAS LAIMONAS BYTAUTAS

New Media Language student

## EDUCATION

### Kaunas University of Technology

#### 3rd year New Media Language student

*Programme includes:*

- All modules in C1 level English
- Writing for Media (journalism, news reports, travel writing, screenwriting, investigative journalism, etc.)
- Spanish language (current level B1)
- Media creation elements: Adobe Photoshop, Illustrator, Premiere, HTML

#### Minor studies in Marketing

*Programme includes:*

- Market analysis
- Services marketing
- Brand management
- Integrated marketing communication
- Marketing in virtual environments

Šilalė Simonas Gaudėšius Gymnasium,  
2012 – 2016

## VOLUNTEERING WORK

### Human resources coordinator in Kaunas University of Technology Student's Association central bureau

- At least 15 hosted seminars on topics of teamwork and team management
- Giving direction and leading a committee (9 coordinators, ~25 members)
- Excellent communication skills in one on one scenarios
- Human resources manager in a ~300 member organisation

#### Coordinator of "KTU Welcome Week 2018" (~1000 participants)

- Negotiations with Lithuanian influencers
- In-part management of a 6000 € budget
- On-spot management of a 25-person volunteer team

#### Coordinator of "Alumni festival '18" (~400 participants)

- Management of a highly competent 10-person team
- Finance management (1500 €)
- Negotiations with municipalities and other state institutions
- Thematic storytelling through marketing
- On-spot crisis management